

ELM FOUNDATION

Art. Education. Community.

**EMPOWERING YOUTH THROUGH
ART AND COMMUNITY**



ABOUT ELM

PROMOTING THE HEALING POWER OF THE ARTS.

ELM Foundation is a non-profit organization in North Brooklyn focused on free arts education programming, advocacy for kids arts therapy, and mentorship through community engagement.

We aim to cultivate a lifelong love of self-expression and awareness in our youth and community.





Mural Making Class 2023

OUR STORY

ELM Foundation was established in the name of Emma Lauren McCoy on February 20, 2019. Its creation was inspired by the realization that Emma was using art as a healing outlet during traumatic family upheaval.

Her experience amid Parental International Kidnapping put her in a situation of no control, but her art became her voice.

After Emma's mother and ELM Foundation founder fought to relieve Emma's trauma, it became clear that more negative energy was not the solution. Instead, ELM foundation was launched to produce positive energy and enrich the childhoods of many, in Emma's honor, through the healing power of art.



BUILD, SUPPORT & CELEBRATE COMMUNITY THROUGH ART

Our vision is to build, support, and celebrate community through art - fostering a world where every child has access to art as a transformative tool for healing, empowerment, and personal growth.

ABOUT ELM

FREE ART EDUCATION FOR ALL!

Our commitment to developing accessible art education programs is unwavering.

We collaborate with educators and professional artists to create inclusive environments that embrace children of all learning abilities, socio-economic backgrounds, neurodiversity, and those navigating trauma. Our approach integrates community-building through art and creative activities, ensuring every child feels valued and empowered.





OUR CLASSES

We offer four sessions of free after school art classes throughout the year. All classes are led by working artists and professionals, providing real life experience and mentorship



PRINTMAKING

SCREEN PRINTING

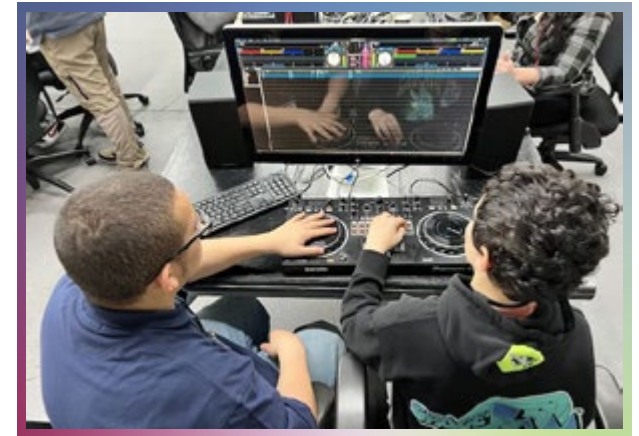
Students learn techniques, and creative applications of screen printing. Through hands-on demonstrations and design exercises, students develop their own unique prints.



FILM & ANIMATION

STOP MOTION

Students explore the history and techniques of stop motion animation. Using cutting-edge software, they create captivating short films by designing storyboards and capturing movements.



MUSICAL ARTS

KIDS ON DECKS

Students learn the fundamentals of DJ music production and mixing, culminating in a family dance party where they showcase their newly acquired skills.

OUR CLASSES

We also offer three practicum level courses to high school students and advanced younger students.



PUBLIC ART

MURAL MAKING

Students learn to create impactful public murals from initial concept to final installation. Through client interactions, design development, and collaborative painting, they learn practical skills and about community engagement.



PROFESSIONAL DEVELOPMENT

CURATION

Students learn to curate and organize art exhibitions from inception to installation, developing skills in art presentation and event coordination. The class culminates in hosting their own shows at our exhibition space, The Boiler.



MENTORSHIP

OPEN STUDIO

Available to students with prior class experience or current enrollment, we offer a flexible working environment where students plan and execute independent projects under the guidance of a mentor.

ENCOURAGING A LIFELONG LOVE OF THE ARTS

Through mentorship, we help young artists grow, connect, and discover their true potential.

ELM connects students with dedicated experienced artists through lasting mentorships, showing that art offers both emotional benefits and viable careers.

Our growing roster of artists engages with students through workshops, classes, and talks, providing direct access to respected professionals. These mentor relationships foster guidance, respect, and impactful connections across generations of artists.



FILLING A NEED IN OUR COMMUNITY

Despite the beneficial healing power of the arts, there is a large gap in children's art education offerings within public schools in our borough.

63%

rated art education offerings in their public schools as mediocre, unsatisfactory, or non-existent.

46%

who registered their kids for one or more of our classes confirmed they did so to supplement a lack of art education in their schools.

And not all families can afford fee based supplementary arts education.

26%

of our students would not be able to afford our classes if there was a fee.

42%

of families said they would try to afford our classes if there was a fee but it would be very difficult.

* Information was gathered from parents of student who have attended one or more of our classes.

TESTIMONIALS FROM PARENTS

We are endlessly grateful for our wonderful community.

“ Our son being able to attend the Stop Motion ELM class was definitely the highlight of his week(s) and something he looked forward to. ”

“ ELM has amazing stimulating classes with unique and specialized art projects and exploration of medium, and wonderful, attentive and inspiring mentors and support staff! ”

“ Thank you so much for what ya'll are doing with the programs! [My child] is super excited to get back in there. ”

“ Ryan was an amazing, patient, and giving mentor - he tried to assist each student from the place they were while also teaching sophisticated art techniques. ”

“ Wonderful programming - both Steam Works workshops and individual classes are invaluable. ”

“ I am immensely grateful that [my child] is able to learn and experience in such a creative and caring environment. You're doing wonderful work. ”

“ Screen Printing quickly became my daughter's highlight of the week. She made new friends and has enjoyed being part of a group of kids that are artistic like her. ”

“ I wanted to thank you and your wonderful team of staff at ELM. You truly know how to make the kids feel so welcome, comfortable, and the best part is that they all are eager to learn! ”

“ [My child] wouldn't stop asking me to sign him up. He loves it with you guys. Thank you for being so amazing. ”

THE HEALING POWER OF ART WORKS

Parents reported our arts education programming helped their children:

- Build self-confidence
- Learn new ways of expressing their feelings
- Build a self-disciplined disposition
- Develop collaborative working skills
- Develop social skills
- Foster their creative abilities
- Improve overall quality of life



ADVOCACY FOR ARTS THERAPY



Why We Advocate

Art therapy enhances children's physical, mental, and emotional health by supporting conflict resolution, stress management, and self-esteem.



Collaborative Partnerships

We partner with therapists and educators to ensure our programs are research-based and tailored to each child.



Expanding Access

Through all of our programming from classes to workshops to events, we provide a safe space for children as well as access to additional resources and support for families.



Building Resilience

Our programs foster emotional well-being and self-expression, helping every child heal and thrive through art.

BUILDING COMMUNITY THROUGH CELEBRATION

Art has the power to uplift and enrich entire communities, and access should be universal.

To support this belief, we host free community events year-round, including our annual Halloween party and ELM Birthday celebration.

These events showcase community love and support, with participation from families, children, dedicated volunteers, and local sponsors.



THE BOILER

A SPACE TO GATHER STEAM

All activities held in The Boiler go to fund programming for the kids of ELM Foundation.

We support working artists and promote community arts programming through our dedicated event and exhibition space, "The Boiler"

It plays host to a variety of events, selectively partnering with local businesses, institutions, schools, musicians, and brands that share our values.

The Boiler space, when activated by creative communities, gathers a special kind of steam, empowerment.



SUPPORT

SUPPORT OUR CAUSE

We invite you to take part in the magic of healing with art!

As a growing 501(c)(3) nonprofit, we rely on the generosity of our community to sustain our programs. Our goal is to make arts education accessible to all youth, regardless of financial means, and to make art accessible to our community.



HOW YOU CAN SUPPORT

Show your commitment to social responsibility and community while gaining visibility and recognition through our events and outreach.

MONETARY DONATION:

Provide financial support necessary for our daily operation and to keep programming free.

PROGRAM SPONSORSHIP:

Support specific programs such as art classes, workshops, or community events.

EVENT SPONSORSHIP:

Sponsor events like art exhibitions, our annual community events, or fundraisers.

IN-KIND DONATIONS:

Contribute materials, supplies, or professional services.

EMPLOYEE ENGAGEMENT:

Encourage employee volunteering and participation in ELM Foundation events and activities.

MATCHING GIFTS:

Match donations to amplify their impact on our programs.

CUSTOM PARTNERSHIPS:

Collaborate on unique projects or initiatives tailored to your company's interests and goals.

* All funds raised are allocated directly to ELM programming and operations, with none used for overhead expenses.

COMMUNITY PARTNERS

Building strong relationships of mutual support is vital for us all.

We work closely with local businesses and organizations, strengthening our connection to the community and supporting its overall growth and well-being.

LOCAL PARTNERS:

- | | | |
|------------------------|--------------------------|-------------------------|
| Amami | Greenpoint Open Studios | Oddfellows Ice Cream |
| Artist & Craftsman | Greenpoint Film Festival | Parachute BK |
| Bow Tie Dental | Isla & Co. | ParkHouse |
| Brass By The Slice | Kru | Pop-Up Art Fair |
| Calexico | Kitchen Time | Power To The Patients |
| City Soul | Tired Thrift | Petite Performers |
| Cool World | LaGuardia High School | Sit Still Kids Salon |
| Costa Brazil Fragrance | Let's Dance Brooklyn | Spritzenhaus |
| Davey's Ice Cream | Murrow High School | Swift River Productions |
| Eckford St Studio | Metrocard Classic | The Play Lab |
| Element Skateboards | New Media Art Studio | Three Kings Tattoo |
| Forma Pasta | Nice Brass | Upstate Stock |
| Goldpoint Jewelry | NOTUS NYC | Vital Climbing Gym |
| Greenpointers | | 74 Wythe |

MEET THE TEAM



Melinda McCoy

Founder & Director



Paul Eisenberg

Director of Education



Ryan Miller

Creative Director, Printmaking
& Open Studio Mentor



Hannah Cotier

Operations Coordinator



Ali Colman

Celebrated DJ
& Kids On Decks Mentor



Sonia Kahn

Artist & Stop Motion Mentor



Meaghan Elyse

Artist & Curation Mentor



Aleks Kwiecien

Artist & ELM Studio Assistant

**We are all working to make the world
better, especially for our youth.
Let's do it together!**

Please reach out with any questions

SEND US A MESSAGE

info@elmfoundation.art

FOLLOW US

[@elmfoundation](https://www.instagram.com/elmfoundation)

VISIT OUR WEBSITE

elmfoundation.art

ELM FOUNDATION

191 NORTH 14TH ST. BROOKLYN, NY 11249

THANK YOU!

Your time and generosity go a long way.



ELM FOUNDATION

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Inka the Gallery Dog